



TIDES
TAMPA INTERNATIONAL
DIPLOMACY & EXCHANGE SUMMIT

Sponsorship Opportunities

November 16-17, 2026



Build visibility • Access decision-makers • Create relationships • Demonstrate leadership

Why Companies Invest in TIDES

TAMPA SISTER CITIES | TIDES

TIDES gives sponsors more than logo exposure. It creates a platform to meet international, civic, business, education, and innovation leaders; host clients and partners; demonstrate expertise; and strengthen Tampa's position as a globally connected city.

Executive Access

Engage leaders, delegations, speakers, investors, educators, and community decision-makers.

Curated Connections

Receive facilitated introductions aligned with your markets, partnerships, and strategic priorities.

Thought Leadership

Qualified executives may be considered for panels, moderation, interviews, and content based on expertise and program fit.

Brand & Media Reach

Extend visibility through event promotion, LinkedIn features, media opportunities, digital content, and post-event recognition.

Sponsorships Contact

 Alfred Goldberg
 sponsorships@tidestampa.com
 (813) 263-8177



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Audience & Projected Event Reach

TIDES connects sponsors with the people shaping Tampa Bay's global growth.

Business

Corporate executives, entrepreneurs, investors, and international business leaders

Civic & Global

Public officials, diplomats, consular representatives, and visiting delegations

Trade & Innovation

Trade, logistics, tourism, port, airport, technology, and economic development leaders

Education & Culture

K-12 and higher education leaders, researchers, students, nonprofits, and cultural organizations

500+

Expected attendance

4+

International delegations

50+

Top executives

Early planning estimates. Final figures subject to confirmation.

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Five Connected Tracks

A cross-sector platform for international business, civic leadership, learning, and long-term relationships.



TRADE

Global commerce, logistics, ports, airport, investment, and market access

Sponsor alignment



INNOVATION

Entrepreneurship, startups, technology, research, and global problem-solving

Sponsor alignment



DIPLOMACY

Sister cities, soft power, consular relationships, and civic partnerships

Sponsor alignment



EDUCATION

Student access, universities, exchanges, talent, and global learning

Sponsor alignment



SUSTAINABILITY

Resilience, climate, infrastructure, and sustainable urban growth

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Premier Sponsorship Levels

Designed for companies seeking meaningful access, visibility, hospitality, and association with Tampa's international growth. Availability is intentionally limited to protect sponsor value.

TIDES PRESENTING PARTNER

\$100,000

Only 1 available

- "TIDES presented by [Sponsor]" naming recognition
- Premier access, curated introductions, and hosted hospitality
- Consideration for senior executive keynote, interview, welcome, or high-level panel role
- Premium activation footprint, 20 registrations, and 12 VIP invitations

GLOBAL LEADERSHIP PARTNER

\$50,000

Only 3 available

- Premier event-wide recognition with potential sector exclusivity
- Curated access to speakers, sponsors, delegations, and civic leaders
- Executive panel or moderator consideration based on program fit
- Premium exhibit presence, 12 registrations, and 8 VIP invitations

TRACK PRESENTING PARTNER

\$25,000

Only 5 available

- Exclusive naming of one track
- Prominent track-room, agenda, website, and digital recognition
- Executive moderator or panel consideration within the sponsored track
- Premium booth, 8 registrations, and 6 VIP invitations

GLOBAL IMPACT PARTNER

\$15,000

Limited availability

- Featured recognition across digital and on-site materials
- Curated networking support and consideration for relevant program role
- Standard exhibit presence
- 6 registrations and 4 VIP invitations

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Event-Wide Leadership Opportunities

PRESENTING PARTNER

\$100,000

Ideal for a company seeking the strongest event-wide leadership position and premier access.

- Top-tier event visibility and “presented by” recognition
- Executive networking, curated introductions, and hosted access to leaders and delegations
- Consideration for a senior executive keynote, interview, welcome, or high-level panel role
- Premium activation footprint, 20 registrations, 12 VIP invitations
- Year-round recognition, dedicated LinkedIn/email features, media support, and featured impact report

GLOBAL LEADERSHIP PARTNER

\$50,000

Ideal for major corporations and institutions seeking broad visibility and executive engagement.

- Premier event-wide recognition with potential sector exclusivity
- Curated introductions and access to speakers, sponsors, delegations, and civic leaders
- Executive panel or moderator consideration based on expertise and program fit
- Premium exhibit presence, 12 registrations, 8 VIP invitations
- Dedicated digital feature, LinkedIn promotion, media opportunities, and post-event report

Pricing, benefits, and availability subject to final approval.

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Focused Visibility & Impact

TRACK PRESENTING PARTNER

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Ideal for organizations that want to own a relevant conversation and reach a focused audience.

- Exclusive naming of one track: Trade, Innovation, Diplomacy, Education, or Sustainability
- Prominent track-room, agenda, website, and digital recognition
- Executive moderator or panel consideration within the sponsored track
- Introductions to relevant speakers and participants, premium booth, 8 registrations, 6 VIP invitations
- Dedicated track feature and inclusion in pre- and post-event content

GLOBAL IMPACT PARTNER

\$15,000

Ideal for organizations seeking meaningful participation, hospitality, and cross-event recognition.

- Featured sponsor recognition across digital and on-site materials
- Curated networking support and consideration for a relevant program role
- Standard exhibit presence
- 6 registrations and 4 VIP invitations
- Shared LinkedIn/email promotion and inclusion in the sponsor impact report

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Targeted Sponsorship Opportunities

Connect your company to a specific audience experience. Opportunities may be purchased individually or bundled with a premier sponsorship level.

Signature Keynote Sponsor	\$20,000	Major plenary association, stage recognition, premium signage, executive hosting, and content promotion.
Networking Reception Sponsor	\$20,000	Hosted access, prominent reception branding, remarks, curated introductions, VIP invitations, and hospitality visibility.
Lunch Sponsor	\$15,000	Meal-area branding, stage acknowledgment, reserved tables, attendee hospitality, and digital recognition.
VIP & Delegation Lounge	\$15,000	A branded relationship-building environment for speakers, officials, sponsors, and international delegations.
Global Networking Hub	\$15,000	Ownership of a high-traffic connection space with facilitated introductions and ongoing visibility.
Student & Educator Access	\$10,000	Underwrite participation while demonstrating community impact and commitment to global learning.
Cultural Experience Sponsor	\$10,000	Support performances, food, art, fashion, or international showcases with experiential brand alignment.
Breakfast Sponsor	\$10,000	High-frequency morning visibility, meal signage, verbal recognition, reserved seating, and registrations.

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Accessible Sponsorship Entry Points

Additional options help small businesses and community partners participate while still receiving tangible benefits.

Session Sponsor	\$7,500	Recognition tied to one approved panel or workshop, session signage, verbal acknowledgment, registrations, and audience-specific visibility.
Coffee & Connections Sponsor	\$7,500	Branding at refreshment and networking areas, repeated attendee exposure, signage, and digital recognition.
Small Business Partner	\$5,000	Logo on TIDES website/shared signage, two registrations, two networking-reception invitations, digital program listing, shared LinkedIn recognition, and post-event recognition.
Volunteer Program Partner	\$5,000	Recognition on volunteer materials and check-in signage, acknowledgment during volunteer orientation, two registrations, shared social recognition, and inclusion in the impact report.
Student Access Partner	\$5,000	Supports a defined number of student registrations, with education-related recognition, two sponsor registrations, shared LinkedIn recognition, and a post-event summary.
Cultural Showcase Partner	\$5,000	Recognition tied to one designated cultural performance or showcase, activation signage, verbal acknowledgment, two registrations, and shared digital promotion.
Student Access Partner	\$5,000	Supports a defined number of student registrations, with education-related recognition, two sponsor registrations, shared LinkedIn recognition, and a post-event summary.

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Program Integrity & Next Steps

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Program Integrity

Sponsorship does not guarantee a speaking, moderating, panel, keynote, or other program position. Thought-leadership opportunities are subject to qualifications, relevance, program needs, speaker availability, and final approval by TIDES. Sponsors do not receive editorial control over session topics, speakers, moderators, questions, or content.

Build a sponsorship around your goals.

We can tailor visibility, executive access, hospitality, thought leadership, and community impact to match your priorities.

1

Select the sponsor objective

2

Match it to the right access,
visibility, or hospitality
opportunity

3

Confirm availability, benefits,
and approval

Pricing, benefits, and availability subject to final approval.



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