



TIDES
TAMPA INTERNATIONAL
DIPLOMACY & EXCHANGE SUMMIT

Sponsorship Opportunities

November 16-17, 2026



Build visibility • Access decision-makers • Create relationships • Demonstrate leadership

Why Companies Invest in TIDES

TAMPA SISTER CITIES | TIDES

TIDES gives sponsors more than logo exposure. It creates a platform to meet international, civic, business, education, and innovation leaders; host clients and partners; demonstrate expertise; and strengthen Tampa's position as a globally connected city.

Executive Access

Engage leaders, delegations, speakers, investors, educators, and community decision-makers.

Curated Connections

Receive facilitated introductions aligned with your markets, partnerships, and strategic priorities.

Thought Leadership

Qualified executives may be considered for panels, moderation, interviews, and content based on expertise and program fit.

Brand & Media Reach

Extend visibility through event promotion, LinkedIn features, media opportunities, digital content, and post-event recognition.

Sponsorships Contact

 Alfred Goldberg
 sponsorships@tidestampa.com
 (813) 263-8177



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Audience & Projected Event Reach

TIDES connects sponsors with the people shaping Tampa Bay's global growth.

Business

Corporate executives, entrepreneurs, investors, and international business leaders

Civic & Global

Public officials, diplomats, consular representatives, and visiting delegations

Trade & Innovation

Trade, logistics, tourism, port, airport, technology, and economic development leaders

Education & Culture

K-12 and higher education leaders, researchers, students, nonprofits, and cultural organizations

500+

Expected attendance

4+

International delegations

50+

Top executives

Early planning estimates. Final figures subject to confirmation.

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Five Connected Tracks

A cross-sector platform for international business, civic leadership, learning, and long-term relationships.



TRADE

Global commerce, logistics, ports, airport, investment, and market access

**Sponsor
alignment**



INNOVATION

Entrepreneurship, startups, technology, research, and global problem-solving

**Sponsor
alignment**



DIPLOMACY

Sister cities, soft power, consular relationships, and civic partnerships

**Sponsor
alignment**



EDUCATION

Student access, universities, exchanges, talent, and global learning

**Sponsor
alignment**



SUSTAINABILITY

Resilience, climate, infrastructure, and sustainable urban growth

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Event-Wide Leadership Opportunities

PRESENTING PARTNER

\$100,000

Ideal for a company seeking the strongest event-wide leadership position and premier access.

- Top-tier event visibility and “presented by” recognition
- Executive networking, curated introductions, and hosted access to leaders and delegations
- Consideration for a senior executive keynote, interview, welcome, or high-level panel role
- Premium activation footprint, 20 registrations, 12 VIP invitations
- Year-round recognition, dedicated LinkedIn/email features, media support, and featured impact report

GLOBAL LEADERSHIP PARTNER

\$50,000

Ideal for major corporations and institutions seeking broad visibility and executive engagement.

- Premier event-wide recognition with potential sector exclusivity
- Curated introductions and access to speakers, sponsors, delegations, and civic leaders
- Executive panel or moderator consideration based on expertise and program fit
- Premium exhibit presence, 12 registrations, 8 VIP invitations
- Dedicated digital feature, LinkedIn promotion, media opportunities, and post-event report

Pricing, benefits, and availability subject to final approval.

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Focused Visibility & Impact

TRACK PRESENTING PARTNER

\$25,000

Ideal for organizations that want to own a relevant conversation and reach a focused audience.

- Exclusive naming of one track: Trade, Innovation, Diplomacy, Education, or Sustainability
- Prominent track-room, agenda, website, and digital recognition
- Executive moderator or panel consideration within the sponsored track
- Introductions to relevant speakers and participants, premium booth, 8 registrations, 6 VIP invitations
- Dedicated track feature and inclusion in pre- and post-event content

Strategic Partner

\$20,000

Ideal for organizations seeking meaningful participation, hospitality, and cross-event recognition.

- Featured sponsor recognition across digital and on-site materials
- Curated networking support and consideration for a relevant program role
- Standard exhibit presence
- 6 registrations and 4 VIP invitations
- Shared LinkedIn/email promotion and inclusion in the sponsor impact report

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Community Sponsorships

Connect your company to a specific audience experience. Opportunities may be purchased individually or bundled with a premier sponsorship level.

Session Sponsor	\$10,000	• Logo on the TIDES sponsors page. • Dedicated Sponsor Post. • Session supported by ___”; logo on session signage/slides/webpage/agenda • Verbal recognition at the beginning of the session • Inclusion in relevant pre-event email promotion	• 4 General Registrations. • 2 VIP Registration • Discounted Registrations • 1 Expo Tables
Global Connector	\$5,000	• Logo on the TIDES sponsors page. • Logo on selected event sponsor signage • Recognition in sponsor-related digital communications • Dedicated Sponsor Post.	• 3 General Registrations. • 1 VIP Registration • Discounted Registrations • 1 Expo Table
Community Champion	\$2,500	• Logo on the TIDES sponsors page. • Recognition in a combined Community Champions social post • Inclusion in sponsor acknowledgments	• 3 General Registrations. • Discounted Registrations
Community Partner	\$1,000	• Logo on the TIDES sponsors page.	• 2 General Registrations.
Community Supporter	\$500	• Logo on the TIDES sponsors page.	• 1 General Registration.

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Program Integrity & Next Steps

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Program Integrity

Sponsorship does not guarantee a speaking, moderating, panel, keynote, or other program position. Thought-leadership opportunities are subject to qualifications, relevance, program needs, speaker availability, and final approval by TIDES. Sponsors do not receive editorial control over session topics, speakers, moderators, questions, or content.

Build a sponsorship around your goals.

We can tailor visibility, executive access, hospitality, thought leadership, and community impact to match your priorities.



Select the sponsor objective



Match it to the right access,
visibility, or hospitality
opportunity



Confirm availability, benefits,
and approval

Pricing, benefits, and availability subject to final approval.



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